



BINGO (International)

Business Incubation of Global Organisations

**BINGO International Conference for Youth
Entrepreneurs**

HANOI 2008

25-28 September 2008

Organizers:

BINGO Vietnam
NUS BINGO

Date:

25th-28th September 2008

Venue:

Sofitel Metropole Hanoi, 15 Ngo Quyen Street , 10000 HANOI, VIETNAM

Theme:

Young Entrepreneurs at the World's downtime

Names of Participating Institutions/Organizations:

- Fudan University, Shanghai, China (□□□□)
- South China University of Technology, Guangzhou, China (□□□□□□)
- University of Indonesia, Indonesia
- Bina Nusantara University, Indonesia (Universitas Bina Nusantara)
- Diponegoro University, Indonesia (Universitas Diponegoro)
- University of Hanoi Techonoly, Hanoi, Vietnam
- University of Foreign Trade, Hanoi, Vietnam
- University of National Economy, Hanoi, Vietnam
- University of Commerce, Hanoi, Vietnam
- University of Labour Union, Hanoi, Vietnam
- Phuong Dong University, Hanoi, Vietnam
- Institute of Finance, Hanoi, Vietnam
- Institute of Bank, Hanoi, Vietnam
- National University, Hanoi, Vietnam
- University of Business Management, Hanoi, Vietnam

Guests of Honours:

1. Mr. Vo Van Thuong – Minister, Ministry of Youth Union, Vietnam
2. Mr. Phung Anh Tuan, CEO Dai Phu Tai Group
3. Young Business People Association, Hanoi
4. CRC Technology Business Incubator
5. Representatives from local companies associated with BINGO.

Language:

English

Dress Code:

Participants have to be in **business formal** for the conference. Males need to be in long sleeves shirt with tie, leather shoe, coat is optional for participants but mandatory for all chairpersons of discussion groups during the individual discussion group meeting. Ladies need to be in business formal and court shoe, no jeans allowed.

Conference Itinerary

Day1 (26 Oct): Visits Halong Bay

- ❖ Visit Halong Bay (http://en.wikipedia.org/wiki/Halong_Bay)

Day 2 (27Oct)

No.	Items	Location	Note/Protocol	Time
01	Registration		Issue: <ul style="list-style-type: none">• Lanyard with name tag• Program booklet	08'30-09'00
02	MC introduces Chairman to the table, follow by the deputy chairmen for the events. Meeting Commencement by Chairman <ul style="list-style-type: none">• Introduction about the committee, sponsors, participated Companies and the Ministry of The Youths.• Explanation of meeting itinerary.• Explanation of meeting purposes and objectives• A 5 mins BINGO video.	Confidential room to hold more than 100 people	The chairman call the conference to order by hammering (same as judge in a court)—protocol follows important conference such as WTO	09'00-09'15

03	<p>Introductory presentations of each country:</p> <ul style="list-style-type: none"> • Where they are from, • Who are they and the participants' current status. • The country's strength and famous entrepreneur produced. 	Same as above	<p>Each representative will be given 5 minutes and at most 5 powerpoint slide. The first powerpoint slide will be the country flag ^ picture</p> <p>Important: Powerpoint slide to be given to the organizer 2weeks before the conference.</p>	09'15-09'45
04	<p>Presentation of BINGO (International):</p> <ul style="list-style-type: none"> i) Introduction of the concept of BINGO International. ii) Annual Report from BINGO Singapore – NUS BINGO. iii) Annual Report from BINGO China. iv) Annual Report from BINGO Indonesia. v) Annual Report from BINGO Vietnam. 		<p>For the Q and A, Anderson, Usman, Nilay and Jason will be sitting at the front table facing the audience.</p>	09'45-11'00
05	Short break			11'00-11'10
06	Introduction about BINGO Vietnam Business Plan Competition (Di Tim Doanh Chu)			11'10-11'30
07	Introduction about BINGO Vietnam Business Trip 2008			11'30-11'50
08	Presenting gifts of appreciation to the Minister of Ministry of the Youths, Sponsors, and participated companies.			11'50-12'00

09	Group network lunch			12'00-13'30
10a	<p>Separated group meeting from leaders of each BINGO Chapters to discuss about next year plan for BINGO.</p> <ul style="list-style-type: none"> 1. Uniform titles and ranking of all chapters. 2. Worldwide platform for communication. 		<p>Participants:</p> <ul style="list-style-type: none"> ❖ Mr. Lim Ching Zhu – BINGO International ❖ Mr. Nilay Khandelwal – BINGO Singapore ❖ Ms. Anita Kang – BINGO NUS ❖ Mr. Liang Huaguo – 	13'30-15'30

	<p>3. Financial issues. 4. Project issues. 5. BINGO International management issue 6. Selection of workgroups under BINGO</p>		<p>BINGO China ❖ Mr. He Guichang – BINGO China ❖ Mr. Phung Anh Tuan – BINGO Vietnam ❖ Mr. Tran Manh Cong – BINGO Vietnam ❖ Mr. Nguyen Bui Minh Cuong – BINGO Vietnam</p>	
10b	<p>Round Table Discussion – Young Entrepreneurs at The World’s Down Time.</p> <p>What are the opportunity and challenges from the Global Economy crisis affecting the development of young entrepreneurship? Actions to be taken to promote entrepreneurship among the youths?</p> <p>10 Minute Panel Presentation followed by Q&A from panelists and then participants.</p> <p>Participants will be separated into 6 groups to discuss about the issue. Each group will have 5 minutes presentation.</p>		<p>Moderator: Mr. Tran Duc Hai – Manager of Habu Bank.</p> <p>Panelist: Young Entrepreneurs ❖ Saga Vietnam ❖ Le Bros ❖ Bac Viet Law ❖ GEG</p>	13’30-15’30
11	BINGO International Annual Awards ceremony			15’30-15’45
12	Opening Ceremony of BINGO Vietnam			15’45-16’00
09	Closing Speech for the 3 rd BINGO International Conference 2008			16’00-16’10

Day 3 (28 Oct):

- ❖ Visit Hanoi Trade Fair 2008. Address : Vietnam Conventional centre, Hanoi. (Trung tâm Hội chợ triển lãm Việt Nam, Hà Nội)
- ❖ Departure back to Singapore.

Estimated Costs

Expenditure	Expense
In Halong (26/9)	
- Transportation	7 SGD
- Tourist boat for going sightseeing @ Halong Bay	8 SGD
- Hotel	11SGD
- Food(lunch + dinner)	8 SGD
- Miscellaneous*	10SGD
Average expense per person	54 SGD
In Hanoi (27/9 to 28/9)	
- Bus for conference	3 SGD
- Hotel	16 SGD
- Conference fee **	65 SGD
- Miscellaneous*	10 SGD
Average expense per person	94 SGD
Air ticket (Tiger Airways)***	± 320 SGD
TOTAL	468 SGD

Terms and Conditions:

*Miscellaneous: the amount here is to be used in situations such as paying tips for associates, local tour guides, extra costs that are not expected. Money will be spent only upon delegation's agreement. Amount left will be refunded to the delegates.

** Conference fee: only applies to student delegates from NUS. It will be used to subsidize the cost of student delegates from developing countries. The conference itself is organized and fully subsidized by NUS BINGO and BINGO Vietnam.

***Air ticket: there are 3 airlines from Singapore to Hanoi, namely Singapore Airlines, Vietnam Airlines and Tiger Airways. Tiger Airways is the most economic among the three and therefore, we quote the price as recently provided by Tiger Airways. However, the price is subject to changes. The exact cost of air ticket will depend on the price of Tiger Airlines and the time when the ticket is purchased. Students who are selected to attend the conference will be given details on the date and time of departure/arrival so that delegates can purchase their own tickets or purchase the ticket in a group.